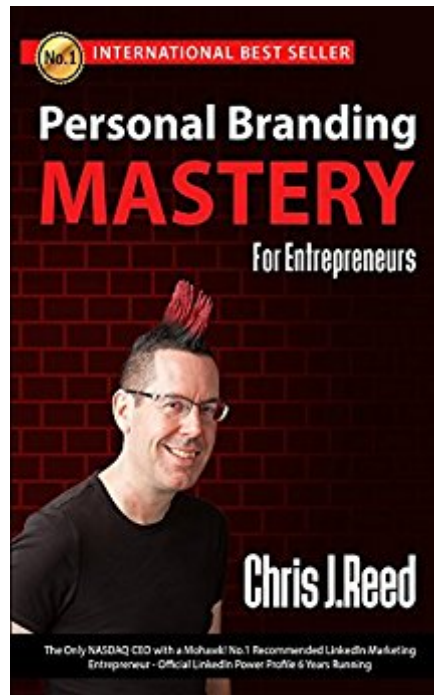




The book was found

Personal Branding Mastery For Entrepreneurs



Synopsis

From the No.1 International Best Selling Author Chris J Reed, "The Only NASDAQ CEO with a Mohawk!", comes his new book, "Personal Branding Mastery for Entrepreneurs". In it, Chris will tell you all about how you, as an entrepreneur, can develop your personal brand beyond LinkedIn. You are an entrepreneur, your personal brand is what everyone is buying into. Your clients, your shareholders, your employees, your partners, the media...future clients, employees, investors...they are all buying into the power and values of your personal brand. That's why you need to start working on it now. In this new book, Chris will talk from his own personal experience on how he created a personal brand from nothing and knowing no one when he left the UK and came to Singapore to become an Asian entrepreneur. Chris will show how he became the "Only NASDAQ CEO with a Mohawk!" and how this personal brand has transformed his businesses. Chris covers all aspects of personal branding for entrepreneurs including what it is, why you should have it, his personal brand story, ups and downs of having a personal brand, why you need to be more American and less English or Asian in your personal branding. Chris will also cover what elements of his disruptive DNA have enabled him to accentuate his own personal brand in his entrepreneurial journey. Chris also covers how LinkedIn is the foundation for your personal brand but that it should also be communicated everywhere else from your YouTube to your Wikipedia, your thought leadership outside of LinkedIn to winning awards, getting up on stage and speaking to having your own book. Chris will discuss how you dress and how you look affects your personal brand, both positively and negatively, why great entrepreneurs like Richard Branson, Elon Musk, Steve Jobs and Bill Gates all have great but divisive personal brands but without them, their respective companies would be nothing. Chris will also discuss David Beckham, Gareth Emery and Prince and what made their personal brands so effective and influential in succeeding in what they do. Chris will share personal branding tips from The Joker, Breaking Bad, Darth Vader, American Psycho and The Godfather that you can put into practice yourself to enhance your own personal brand. This new book Personal Branding Mastery for Entrepreneurs will give you all the tips, lessons and help that you need as an entrepreneur to create, manage and enhance your own personal brand to enable you to achieve all of your professional objectives. What is The Dark Art of Marketing?-----Personal Branding for Entrepreneurs:
<http://www.thedarkartofmarketing.com> The Dark Art of Marketing Æœ Personal Branding for Entrepreneurs, will transform your personal brand to Rock Star status.

Book Information

File Size: 645 KB

Print Length: 206 pages

Simultaneous Device Usage: Unlimited

Publisher: EvolveGlobalPublishing.com (August 26, 2017)

Publication Date: August 26, 2017

Sold by:Ã Â Digital Services LLC

Language: English

ASIN: B073ZLJ89V

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #41,008 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #4

inÃ Â Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Advertising >

Entrepreneurship & Small Business #4 inÃ Â Kindle Store > Kindle eBooks > Business & Money >

International > Global Marketing #5 inÃ Â Kindle Store > Kindle eBooks > Business & Money >

Marketing & Sales > Marketing > Industrial

[Download to continue reading...](#)

Personal Branding Mastery for Entrepreneurs Branding Her 4 : Kaylee & Alex (Episode 07 & 08)

(BRANDING HER : Steamy Lesbian Romance Series) Radio Programming and Branding: The

Ultimate Podcasting and Radio Branding Guide Smartypants Branding: The Ultimate Guide for

Women Entrepreneurs to Getting Recognized, Being Remembered, and Making More Money in

Business The Brand Called You: The Ultimate Personal Branding Handbook to Transform Anyone

into an Indispensable Brand The Road to Recognition: The A-to-Z Guide to Personal Branding for

Accelerating Your Professional Success in The Age of Digital Media Radio Mastery for IFR Pilots:

Everything You Need to Know to Talk to Air Traffic Control While Flying IFR (Radio Mastery for

Pilots) Guitar: Fretboard Mastery - An In-Depth Guide to Playing Guitar with Ease, Including Note

Memorization, Music Theory for Beginners, Chords, Scales and Technical Exercises (Guitar

Mastery Book 2) Tony Robbins: 33 Life Mastery Lessons (Free "Morning Routine") (Motivate

Yourself, Peak Performance, Build Confidence, Business Mastery, Success Principles, Life Coach,

Mindset) Tony Robbins: 33 Life Mastery Lessons (Motivate Yourself, Peak Performance, Build

Confidence, Business Mastery, Success Principles, Life Coach, Mindset) Sewing: Absolute Beginners Guide to Sewing with Speed, Creativity and Mastery (Sewing 101, Sewing Mastery) The Book of Mastery: The Mastery Trilogy: Book I Archery Mental Mastery: Archery Mental Mastery is a program designed to help you harness your own inner potential to allow archers to develop a winning mind-set. Mastery of Endoscopic and Laparoscopic Surgery (Soper, Mastery of Endoscopic and Laparoscopic Surgery) Writing Mastery: How to Master the Art of Writing & Write 3,000 Words Per Day - Overcoming Writer's Block (Make Money Online, Copywriting, Erotica Writing, ... Writing Mastery, How to Write a Book) MMA Mastery: Flow Chain Drilling and Integrated O/D Training (MMA Mastery series) MMA Mastery: Strike Combinations (MMA Mastery series) Mastery of Vascular and Endovascular Surgery (Mastery of Vascular and Endovascular Surgery (Zelenock)) Winning Personal Injury Cases: A Personal Injury Lawyer's Guide to Compensation in Personal Injury Litigation ACE Personal Trainer Flash Cards: ACE Personal Training Test Prep with 300+ Flash Cards for the American Council on Exercise Certified Personal Trainer Exam

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)